



## CASE STUDY

### Ziggu Camp and Tanyard Orchards at Glastonbury 2024

#### ABOUT US

We want to deliver better experiences for you and your customers.

We are leading experts in transport management, coach hire and travel and transport strategies for major sporting events, airlines, rail support services, festivals and more.

We offer simple coach hire solutions and major event planning from our team of in-house experts.

www

[firsttravelsolutions.com](https://www.firsttravelsolutions.com)



0345 528 0270



Cert No. 13760

#### EVENT OVERVIEW

Date: 26th June – 1st July 2024

Location: Ziggu Camp and Tanyard Orchards, Glastonbury

Purpose: Provide 24/7 shuttle services from Ziggu Camp to Bronze Gate at Glastonbury Festival, along with VIP transportation from Tanyard Orchards.

#### BACKGROUND

The Glastonbury Festival attracts thousands of attendees each year, necessitating effective transportation solutions. For this year's festival, we were contracted by Ziggu Camp & Tanyard Orchards to provide shuttle service, ensuring easy access for festival-goers and VIP guests.

#### PLANNING AND COORDINATION

- **Client Collaboration:** Coordination with client was essential to determine specific requirements for the shuttle services, including schedules, routes, and staffing needs.
- **Route Planning:** We developed efficient routes from Ziggu Camp to Bronze Gate, optimising for travel time and traffic conditions typical of the festival.

## IMPLEMENTATION

### Ziggu Camp Shuttle Service:

- **Fleet:** Deployed 6 buses to operate a 24/7 shuttle service.
- **Staffing:** Staff members were stationed at Ziggu Camp to assist with loading and unloading.

### Tanyard Orchards VIP Shuttle Service:

- **Fleet:** Utilised 2 minibuses dedicated to transporting VIP guests to and from the festival.
- **Operation:** This service was also available 24/7, ensuring VIPs received timely and comfortable transport.



## Conclusion

The 24/7 shuttle services provided for Ziggu Camp and Tanyard Orchards during the Glastonbury Festival were highly successful. Our commitment to efficient operations, safety, and customer satisfaction contributed to a positive experience for all attendees and the client.

**Get in touch with us today:  
Joe.Bryant@firstbus.co.uk**



Our expert team set us apart – scan above to meet the team

## OPERATIONAL DETAILS

- **Shuttle Frequency:** Buses operated on a frequent schedule, with designated pick-up and drop-off points clearly marked at both Ziggu Camp and Bronze Gate.

### Client Feedback:

A high level of satisfaction with the services provided, particularly noting the professionalism of our staff and the efficiency of the shuttle operations

## OUTCOMES

- **Attendance:** Successfully transported thousands of festival-goers from Ziggu Camp to Bronze Gate and ensured VIP guests at Tanyard Orchards received premium service.
- **Operational Success:** There were no reported incidents or delays during the transportation process, demonstrating effective planning and execution.

